

Fullerton Indian Football

Advertising Agreement 2017 Fullerton Football Program

The following agreement between the Fullerton Football Program (“FFP”) and the Buyer (“B”) is the complete agreement. **All program pages will be in color.**

- “B” will furnish camera ready copy. Ads provided in color will be printed in color in the program.
- “FFP” staff places copy unless the location is specified herein.
- Average of 100 programs will be on sale at each varsity home game.
- Copy changes that are not “FFP” errors are made at “B’s” expense.
- If major “FFP” errors to “B’s” copy occur, “B” may request a refund.
- These terms become a binding contract for each party.

2017 Advertising Rates

1.	Front Cover* (8in. by 1in. on bottom of page)	\$500.00 (one available)
2.	Front Inside Cover (full page only)	\$500.00 (one available) (Sold) MM
3.	Back Inside Cover (full page only)	\$500.00 (one available)
4.	Back Outside Cover (full page)	\$500.00 (one available) (Sold) Hat
5.	Roster Page* (approx. half page)	\$450.00 (one available)
6.	Stats/Player of the Week Sponsor* (approx. half page)	\$450.00 (one available)
7.	“Coaches Corner” Half Page*	\$450.00 (one available)
8.	Full Page	\$400.00
8.	Half Page	\$250.00
9.	Quarter Page	\$150.00
10.	Business Card (actual size may be smaller)	\$100.00
11.	Banner only – you provide (4ft. by 6ft.)	\$500.00
12.	Banner only – we provide (4ft. by 6ft.)	\$600.00
13.	Tribe Sponsorship	
	Full page Ad and banner (you provide)	\$700.00 (Save \$150)

*Page will change each home game.

Customer’s Name or Business Name	Type of Ad Selected (#)
Customer’s Address	Telephone Number
City	Zip
Customer’s Signature	Date

Please Make Checks Payable To: Fullerton Indian Football Booster Club (FIFBC)

Ad Deadline: August 7, 2017.

*Please e-mail pdf or jpeg format ad to gmartinez@fjuhsd.org
or call 714-626-3880*

Tax ID #27-1511427

If you have any questions or if you are paying by mail, please direct all correspondence to:

Fullerton Indian Football Booster Club

201 E Chapman Ave.

Fullerton, CA 92832

PLAYER REPRESENTATIVE _____